I chose to go with the API Superstore template as my final project. I kept my design very simple and only one page using the scrolling nav template from bootstrap.

I will use Home, About Us, Features, Testimonials, and Contact Us as my basic design in the scrolling page. My About Us will have the embedded API video and now that I talk it out, I may move the Features section below the video. I will have social medial links and a call to action button for shopping. I looked at [www.simplewebsitetemplates.com/](http://www.simplewebsitetemplates.com/) to get an idea of simple designs. I may adjust my website as I play with it and maybe add a photo or two, but I think it seems to flow ok.